HOLIDAY Work & Family Tips

57 Holiday Family Tips/Christmas
November (27-2:54pm).
December (1-10:55pm, 5-10:45pm, 9-3:54pm, 12-10:54pm, 15-12:52pm, 18-6:23pm, 21-1:55am, 23-9:24pm, 24-6:28pm, 26-1:54am,

58 Holidav Family Tips/Spirit

NATIONAL PSA'S INVOLVING QUALITY OF LIFE

AMERICARES/FIRST

AmeriCare provides emergency medical care "around the world -- for all people irrespective of race, color, creed, or political persuasion. This psa makes viewers aware that AmeriCare is "first to aid" in international medical emergencies and encourages contributions. 12/92 15 sec, 30 sec. 181 327

181 AmeriCares/First Jr. 15 sec. December (17-8:59pm). 327 AmeriCares/First 30 sec. December (14-8:22am, 27-12:45pm).

AMNESTY INTERNATIONAL/SONS AND DAUGHTERS

"These spots use the poetry of Marjorie Agosin to dramatize the personal grief of human rights abuse, in the words of mothers whose children were 'disappeared' by government agents." 8/92 60 403 30 379

379 AMNESTY INTL/SONS 30 sec. October (5-7:18pm, 14-10:53pm, 21-6:47pm, 28-9:19pm). November (5-4:21pm, 13-8:21am, 24-2:54am). December (12-2:54am).

403 AMNESTY INTL./SONS & DAUGHTERS 60 sec. October (3-3:49a, 8-3:55am, 12-4:54am, 18-4:25pm, 26-1:23pm). November (3-3:54am, 9-3:50pm). December (6-11:54pm, 17-2:24am, 25-9:31am).

PEARL BUCK/ Make a Difference

The Pearl S. Buck Foundation is a non-profit organization that seeks to increase public awareness and support of Amerasion children—the half American children abandoned in Southeast Asia by American fathers.:60 449

October (5-11:54pm, 10-3:55am, 15-6:25am, 24-4:49am, 31-11:54pm). November (19-5:24pm). December (13-10:56am, 30-4:47am).

CARE/RELIEF RESPONSE

CARE Relief share a cry for people in other countries that need help.:30 359

October (4-5:54a, 13-8:59pm, 20-7:45pm). November (4-6:46pm, 12-1:20am, 22-8:59pm). December (8-4:46pm, 30-2:53am).

CHILDREACH/TONY'S LETTER

CHILDREACH encourages people to participate in sponsoring a child in a foreign country. 4/92:30 313

October (10-6:44pm, 19-5:22am, 26-5:54pm). November (2-1:22am, 9-2:18am, 18-7:52am). December (3-1:47pm, 25-5:37pm).

CHILDREN INCORPORATED/Ana

Asks for donations to Children, Inc. so that they can continue their effort to help children around the world medically and educationally. 1/92:60 406

October (8-7:55am, 18-10:46pm).

CHILDREN INCORPORATED/"PATTY CAKE - KATYA"

Asks for donations to Children, Inc. so that they can continue their effort to help children around the world medically and educationally. 12/93 30s 255

December (16-7:54am).

CHILDREN INTERNATIONAL/FREE KIT ends 12/9/92 (revised listed below)

CHILDREN'S MIRACLE NETWORK/QUARTERBACK CLUB

The NFL Quarterback Club promotes the services of the Children's Miracle Network, which provides medical care to children. 9/92 60 sec 408 30 sec 259

259 CHILD MIRA. NET/QB 30 sec.

October (7-12:55pm, 23-8:21pm).

November (6-8:58pm, 15-4:21pm, 28-4:54pm).

December (16-10:560am).

408 CHILD MIRACLE NET/QB 60 sec.

October (3-4:53a, 8-11:23am, 12-6:25pm, 19-3:25am, 26-8:52pm).

November (9-7:49pm).

EASTER SEALS/PIZZA

The Easter Seal Society shows what it is doing to assist individuals with disabilities. Their latest acheivement has enabled deaf people to even order pizza over the phone.:30 364

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October (14-11:54am, 20-11:54pm, 28-10:50am).
November (5-2:18am, 12-12:55pm, 23-11:54am).
December (9-11:54am, 30-11:54am).
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EASTER SEALS/PETER FALK ON ADA

Actor Peter Falk explains the requirements of the new Americans with Disabilities Act with special attention on how the law affects businesses. 8/92:30 269:60 434

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269 EASTER SEALS/ADA 30 sec.
October (8-1:21am, 17-5:54am, 24-5:54am).
November (7-6:55am, 16-5:54am, 29-2:54pm).
December (17-7:46pm).
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434 EASTER SEALS/ADA

October (22-1:54am, 28-9:52pm). December (10-4:55am, 28-6:55am).

FAMILY COURSE CONSORTIUM/COUNSELOR

The Family Course Consortium promotes interactivity among family members. 4/92:60 432

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November (29-12:28pm).
December (3-6:55am, 10-8:22pm, 13-9:25pm, 28-3:54am).
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FEED THE CHILDREN/COMMON ENEMY

Feed The Children asks for your helpin providing health care and food for children around the world. 2/92:60 448

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October (5-4:54am, 10-1:55am, 15-5:25am, 24-3:54am, 31-9:55pm). November (19-11:22pm). December (20-1:55am, 30-4:23am).
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FEED THE CHILDREN/GARTH BROOKS

Country recording artist Garth Brooks hosts this 30 second PSA seeking support for Feed The Children which works to clothe, feed and educate America's children. 8/27/92:30:336

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October (12-10:54am, 19-8:59pm, 27-3:25pm).
November (3-2:54pm, 10-5:54pm, 19-6:55pm).
December (7-5:54am, 28-5:17am).
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GIVE FIVE CAMPAIGN/HIGH FIVE

Encouragement from the Give Five Campaign for people to donate 5% of their time and 5% of their income to a cause they believe in. $312\ 5/92\ :30$

October (10-2:54pm, 19-3:54am, 26-4:21pm). November (1-11:54pm, 9-1:55am, 18-6:55am). December (3-8:54am, 25-3:38pm).

GUIDE DOG FOUNDATION FOR THE BLIND/FINEST PLACES

Guide Dogs are permitted in the "finest places," this spot from the Guide Dog Foundation points out. Discrimination against persons with guide dogs is



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LDS CHURCH/SERVICE
The Church of Jesus Christ of Latter-day Saints encouraging persons to perfrom
services for others. 451
                              4/92 :60
October (6-6:54am, 10-4:51am, 15-12:25pm, 24-11:23pm).
November (19-7:54am).
December (30-6:50am).
LDS CHURCH/OUT OF GAS ends 12/11/92
The LDS Church campaigns to "strengthen relationships in the home" with the theme
"best friends make the best marriages." 8/92 1:30 503
October (13-7:24pm, 17-9:24am).
November (6-11:24pm, 9-5:23am, 10-8:24pm, 11-9:24pm, 15-3:25am).
December (1-6:20pm, 6-9:23pm, 7-11:19pm, 11-2:24pm).
LDS CHURCH/OUT OF MONEY ends 12/11/92
The LDS Church campaigns to "strengthen relationships in the home" with the theme
"best friends make the best marriages." 8/92 :30 327
October (11-6:51pm, 19-3:50pm).
November (2-6:45pm, 18-10:54pm).
December (6-5:54am).
LDS CHURCH/SPLASH-DO YOUR BEST
The church shows the importance of "doing your best" and accepting your
limitations. 9/92 60s 90s 463, 504
463 LDS CHURCH/BEST 60 sec.
October (1-7:51a, 7-9:21am, 11-12:59pm, 16-6:25pm, 17-7:48am, 26-1:52am,
31-3:23pm).
November (17-4:52am).
December (24-8:23am).
504 LDS CHRUCH/BEST 1:30
October (4-4:21a, 14-5:24pm, 16-11:23am, 25-5:20pm).
November (2-4:25pm, 5-2:25pm, 7-10:23am, 9-12:25pm, 10-6:24am, 13-4:25pm,
15-5:25pm, 26-3:25pm).
December (2-7:25am, 8-5:24pm, 14-6:25am, 15-5:25am, 24-5:25am).
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LDS CHURCH/CAR WRECK-TELLING THE TRUTH IS LEARNED AT HOME

This psa shows the value of telling the truth to young children using an example set on a farm in the 1950s. 11/92 60sec 432

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November (29-12:28pm).
December (3-6:55am, 10-8:22pm, 13-9:25pm, 28-3:54am).
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LUTHERAN WORLD RELIEF/BUCKET

The Lutheran World Relief organization urges people to work together for a better world. :60 400

October (3-1:54a, 18-3:26am, 26-4:53am). November (9-10:20am). December (6-8:25am).

NATIONAL FEDERATION FOR THE BLIND/K.JERNIGAN

*Blind people are just like you, it's just that they can't see, says Ken Jernigan, president of the National Federation for the blind. :60 445

October (15-12:54am, 31-3:54am). November (20-7:55am). December (30-12:25am).

NATIONAL FED OF THE BLIND/GENERIC

The National Federation of the blind asks for understanding, not pity, and encourages viewers to write for information. 2/92:30:387

October (6-5:19am, 22-2:53am, 29-11:54am). November (5-7:17pm, 13-8:25pm, 24-6:19pm). December (13-3:22am).

OR SPECIAL OLYMPICS/FOR YOUR HEART

The Oregon Special Olympics asks viewers to get involved in helping with the Oregon Special Olympics. $322\ 8/91\ :30$

October (11-5:54am, 19-12:54pm). November (2-8:17am, 9-4:26pm, 18-6:21pm). December (4-1:43pm, 26-10:22pm).

POINTS OF LIGHT FOUNDATION/DRAWING

Inspires Americans to volunteer helping disabled children in the community. $6/92:30\;300$

October (9-6:52pm, 18-5:54pm, 26-2:54am). November (1-6:50am, 8-3:53pm, 17-7:21pm). December (2-2:54am, 21-4:22pm, 24-12:54pm).

POINTS OF LIGHT FOUNDATION/ERMA, DRUG-ABUSE FIGHTER

Tells the story of a gramdma who decided to fight drugs in her neighborhood, as an example of a community volunteer. 11/92 30sec 302

November (17-7:49pm). December (2-5:54am).

POINTS OF LIGHT FOUNDATION/CANDLES

The generic spot with examples of some of the ways American's volunteer their services to the community. 11/92 30s, 60s 350 412

350 Points of Light Foundation/Candles 30 sec. November (16-2:21pm, 21-7:22am). December (8-5:54am, 29-1:48pm).

412 POINTS OF LIGHT FOUNDATION/CANDLES 60 sec.

November (13-9:51am, 15-10:54pm, 25-11:25pm, 30-4:55pm).

December (1-6:22pm, 9-3:48am, 12-10:23am, 15-4:53am, 23-10:54pm, 24-1:58pm).

PLAN INTERNATIONAL/ EMPTY GLASS

Childreach is a program of PLAN INTERNATIONAL that links caring American people with children in other countries who are suffering from a lack of food, medicine or shelter. 10/91:30 392

October (6-8:54am, 15-1:55pm, 22-8:54am, 29-2:21pm). November (5-10:46pm, 14-1:21am, 24-10:54pm). December (13-4:52pm).

SPECIAL OLYMPICS/LAW ENFORCEMENT TORCH RUN

The largest grass roots program benefiting Special Olympics is the torch run, sponsored by members of various law enforcement agencies. The PSA encourages participation in the events. 6-92:60 429

December (27-4:54am).

SALVATION ARMY/CHRISTMAS 1992

Willard Scott, television weather personality, introduces the 1992 Christmas Kettle campaign for the Salvation Army. 11/16-24/92 30 sec. 256

November (16-8:54am,7:21pm, 17-10:19am,6:55pm, 18-7:51am,5:54pm, 19-4:51pm,8:59pm, 20-9:55am,8:59pm, 21-12:54am,12:48pm,7:53pm, 22-2:54am,7:54pm,9:50pm, 23-8:54am,2:54pm,8:59pm, 24-12:54pm,5:54pm, 25-7:21am,2:54pm, 27-8:22am,5:47pm, 28-4:21am,1:48pm, 29-3:45pm, 30-8:54am,5:54pm).

December (1-2:22pm, 2-5:54pm, 3-11:54am, 4-9:54am,2:54pm, 5-2:54am,6-5:20am,7-12:19pm, 8-3:54pm, 9-7:54pm, 10-5:54pm, 11-6:54pm, 12-1:56pm, 13-12:59pm, 14-11:54am,7:51pm, 15-9:51am,11:52pm, 16-8:54am, 17-5:54am, 18-11:59am, 19-3:47am, 20-5:54am, 21-5:54am, 22-2:54pm, 23-6:55am, 24-5:55am).

SALVATION ARMY/HOMELESSNESS

One person who helps out at the Salvation Army is an example of success of the Assistance Program administered by the Salvation Army. 2/92:30 343

October (2-920a, 12-8:59pm, 20-6:18am). November (4-12:19am, 11-7:46am, 20-6:49pm).

SALVATION ARMY/DISASTER SERVICES

The Salvation Army also provides disaster relief services and this spot is part of a public awareness campaign for their activities. 7/92:30 272

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October (7-10:21pm, 17-4:55pm, 24-7:25am).
November (7-10:54am).
December (18-7:53am).
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SAVE THE CHILDREN/CHRISTOPHER REEVE

Christopher Reeve for Save the Children explains the programs offered to help children around the world. The longer 90 sec. spot provides extensive information. 1:30 500

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October (15-9:24am, 16-7:24pm, 17-6:21pm).

November (6-7:25am, 8-1:20am, 9-7:25pm, 10-1:24pm, 11-2:23pm, 15-10:24pm).

December (7-9:25am, 9-8:25am, 13-4:25am, 16-7:26am, 24-11:55am, 28-3:22am).
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SAVE THE CHILDREN/AFRICA PHONE

"Save the Children" is operating a telephone hunger relief hot line for Africa's children. The spots feature scenes of suffering and starvation in Africa. 10/92 501 2:00, 464 60s, 282 30s, 173 15s.

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173 SAVE THE CHILDREN/Phone ends 12/12/92
October (5-11:54am, 9-11:54am, 12-5:54pm, 13-11:54am, 18-12:58pm, 23-2:54pm).
November (11-2:54pm, 15-2:54pm, 19-5:24pm, 22-6:25pm, 25-11:24pm, 28-11:54am).
December (2-2:54pm, 6-8:59pm, 12-5:54am).
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282 SAVE THE CHILDREN/Phone ends 11/30/92 October (8-5:54am, 17-8:26pm, 24-8:59pm, 31-11:23am). November (7-6:26pm, 16-7:54pm, 30-1:19pm).

464 SAVE THE CHILDREN/Phone end 12/12/92 October (7-7:54pm, 12-12:47am, 17-1:25pm, 26-2:22am). November (4-4:54am, 17-1:53am). December (6-10:45pm, 12-3:54am).

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501 SAVE THE CHILDREN/Phone ends 12/15/92
October (2-11:24pm, 4-8:24p, 6-10:23pm, 8-11:20pm, 10-1:23pm, 11-8:21pm, 14-7:22pm, 16-10:22pm, 19-2:21pm, 25-3:23am).
November (1-6:23pm, 5-10:22pm, 24-3:21pm, 26-1:18pm, 30-8:21pm).
December (4-1:20pm).
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SAVE THE CHILDREN/THE PHONE IS NOT RINGING/AFRICA

A follow-up campaign to the "Africa Phone" series. "Save the Children" is operating a telephone hunger relief hot line for Africa's children. The spots feature scenes of suffering and starvation in Africa. 12/92 2:00 501 60s 464 15 sec 173

173 Save the Children/Africa December (17-11:54am, 28-8:18am).

464 Save the Children/The Phone is not Ringing December (17-12:55am).

501 SAVE THE CHILDREN/Phone is Not Ringing December (24-4:55am,7:36pm).

5. PUBLIC SAFETY

SCHOOL SAFETY IYI

Officer Bruce Cheeley, crime prevention officer for the Salem Police Department, talks with TV 22's Dick Bond about back-to-school safety for both children and drivers. Cheeley also reviews the driving laws concerning school busses and crossing guards. 8/92 4:30 1601

October (1-7:22a,5:21p, 2-6:22a, 5-4:22pm, 6-6:17am, 8-4:18pm, 13-8:22am, 14-4:20pm, 18-6:19pm, 22-3:22am, 25-6:22am, 27-7:17am, 28-6:21pm, 29-7:18am). November (4-6:20am, 7-6:18am, 9-6:22am, 12-4:19pm, 19-7:21am, 21-3:22pm). December (5-11:22am, 8-5:20am).

JUDGE THORNTON ON PRISON TRAINING

Senior Judge Robert Y. Thornton, former Oregon Attorney General, talks with TV 22's Dick Bond about his concerns about the lack of training in the Oregon prison system. Judge Thornton is calling for a repeal of state statutes that don't allow the state to sell inmate-produced products on the open market. 8/92 4:00 1605

October (3-11:19pm, 6-11:20pm, 14-7:19am, 17-12:22am, 19-1:22am, 24-8:22am, 26-11:22pm, 31-4:21am).

November (4-12:20am, 5-12:21am, 10-12:22pm, 17-9:20am, 24-7:21pm, 28-1:21am). December (4-12:18pm, 7-5:21am, 15-4:21am, 17-12:21am, 22-2:18am, 28-4:20am).

MARION COUNTY FIRE DIST. #1/ KITCHEN FIRE HAZARDS IYI Bill O'Neil, fire prevention officer, gives advice on what to do to avoid kitchen fires and what to do in case of a kitchen fire to TV 22's Dick Bond. 11/92 4:00 1640

November (3-5:21pm, 4-10:22pm, 5-2:19am, 6-6:20am, 7-8:18am, 8-3:22am, 9-6:17am, 11-4:22pm, 13-1:17pm, 15-6:21am, 16-9:19am, 18-11:22am, 20-1:22pm, 23-4:22am, 25-4:21pm, 27-7:22am, 30-7:20am).

December (2-5:18pm, 4-8:21am, 6-5:22pm, 8-3:22pm, 10-10:18am, 15-7:21am, 17-9:22pm, 19-6:22am, 22-4:22am, 29-6:22am, 31-7:21am).

MARION COUNTY FIRE DIST. #1/GUBSER ELEMENTARY'S HOLIDAY FIRE SKITS Introduced by TV 22's Dick Bond and Marion County Fire Dist. #1 Fire Prevention Officer Bill O'Neil, this series of three KIDS CORNER skits presents fire safety tips for the holidays. 12/92 #1-4:00, 4:30, 4:30 1659 1660 1661

1659 Kids-Holiday Fire Gubser #1

December (12-11:18am, 13-8:22pm, 14-4:21pm, 16-2:17pm, 18-5:21pm, 19-12:21pm, 20-8:22am, 21-3:22pm, 22-7:18am, 4:20pm, 23-5:21pm, 24-7:20am).

1660 Kids-Holiday Fire Gubser #2
December (12-7:22am,5:18pm, 13-6:19pm, 15-4:21pm, 17-2:22pm, 19-3:17pm, 20-4:20pm, 21-6:22am,5:18pm, 22-6:20pm, 23-7:19am, 24-11:22am).

1661 Kids Holiday end Fire Skit Gubser #3
December (23-7:22pm, 25-9:21pm, 26-3:19pm,8:22pm, 27-6:22am,2:20pm, 29-8:20pm, 30-6:17pm, 31-9:20am).

LOCAL PSA'S INVOLVING PUBLIC SAFETY

OREGON TRAFFIC SAFETY/PORTER-BUCKLE UP

Trailblazer Terry Porter challenges people to wear their seatbelts since it is the law. 361 5/92 30sec

October (14-2:54am, 20-8:58am, 28-7:52am). November (4-11:21pm, 12-4:22am, 23-2:54am). December (9-1:22am, 30-7:21am).

OREGON DEPT OF TRANSPORTATION/TRAFFIC SAFETY DIV...SEE ALSO: SUBSTANCE ABUSE

OREGON TRAFFIC SAFETY /SEAT BELTS

Reminds people that while there are a number of excuses why people don't wear safety belts, the reasons police are enforcing the law in Oregon are all too real. 6/92:30 351

October (13-4:47pm, 20-1:53pm, 27-10:50pm). November (4-1:51pm, 8-11:58am, 11-2:54pm). December (8-7:51am, 29-5:54pm).

OREGON TRAFFIC SAFETY/WEEKEND WARRIOR

The Traffic Safety Division warns viewers that Oregon's DUII laws are tough and that the consequences are not worth risking. 4/92:30:391

October (15-1:55pm, 22-7:24am, 29-1:53pm). November (5-9:54pm, 13-11:54pm, 24-10:53pm). December (13-6:55am).

OREGON TRAFFIC SAFETY/CHILD PEDESTRIAN SAFETY

"Produced in cooperation with the Harborview Injury Prevention and Research Center in Seattle, this :30 second PSA highlights the importance of teaching children about the dangers of traffic and alerts drivers to watch out for children when driving." 7/92 :30 270

October (2-4:44p, 7-8:22pm, 17-11:22am, 24-6:54am, 30-6:54pm). November (7-7:18am, 16-9:19am, 29-2:22pm). December (17-8:59pm).

OREGON COUNCIL FOR THE BLIND/THE OTHER SIDE

A crosswalk safety reminder for drivers about Oregon state law and blind pedestrian safety. :30 382

October (5-7:50pm, 14-11:54pm, 21-6:48pm, 29-5:54am). November (5-4:55pm, 13-8:53am, 24-3:23pm). December (12-5:54am).

OREGON CRIMINAL JUSTICE SERVICES DIVISION/STOP HATE CRIMES

By saying and showing the "hate" words, this psa aims to attack the recent increase in bias or hate crimes in Oregon. 10/92 60 sec. 407

October (29-12:54am, 30-11:54pm).
November (1-12:55am, 11:25pm, 2-1:53am, 3-12:20am, 4-3:53am, 5-3:53am, 6-11:54pm, 7-2:25am, 8-1:55am, 9-12:52am, 11-12:51am, 12-4:48am, 13-10:54pm, 14-11:53pm, 15-4:54am, 16-4:51am, 18-3:54am, 19-1:52am, 22-12:52am, 24-4:55am, 25-3:54am, 29-12:55am).
December (2-3:54am, 6-12:54am, 8-1:51am, 10-1:55am, 11-11:54pm, 13-1:55am, 15-3:54am, 16-11:22pm, 20-12:55am, 23-10:53pm, 24-11:29pm, 30-12:52am).

NATIONAL PSA'S INVOLVING PUBLIC SAFETY

AMERICAN RED CROSS/DISNEYLAND/ EARTHQUAKE PREPARE Disneyland wants people to be aware of the dangers of earthquakes and what kinds of preventive care can be taken, with the American Red Cross. :30 373

October (5-1:53pm, 14-8:58pm, 21-4:49pm, 28-6:52pm). November (5-12:22pm, 12-9:54pm, 23-7:52pm). December (10-9:47pm, 31-5:54am).

DANNY FOUNDATION/ CRIB SAFETY

Every day at least 35 children are injured due to an unsafe crib. 90% of these injuries are preventable. The Danny Foundation's efforts are not based on numbers alone, but rather on the vulnerability of the children and the solvability of the problem. 358 8/91:30

October (4-5:17a, 13-7:50pm, 20-6:46pm, 28-7:24am). November (4-5:54pm, 11-8:59pm, 22-8:21pm). December (8-4:45pm, 30-1:55am).

FEDERAL EMERGENCY MGMT AGENCY (FEMA)/PROTECTED?-PREPARE

The Federal Emergency Management Agency is urging people everywhere to lookinto the possibility of acquiring flood insurance for their homes. Flooding is a serious danger everywhere and FEMA doesn't want people to lose their homes. 5/91:30 345

October (2-5:54p, 13-5:54am, 20-8:54am). November (4-10:19am, 11-10:54am, 20-11:54pm). December (8-2:54pm, 29-4:21am).

NATIONAL FIRE SPRINKLER ASSOCIATION/ARNOLD PALMER "LOOK UP FOR SAFETY"
Fire sprinklers save lives and golf star Arnold Palmer advises viewers to "look up for safety" and make sure buildings have sprinkler systems. 9/92 30 396

October (6-5:54pm, 14-1:22am, 15-5:54pm, 22-8:59pm, 29-7:54pm).

November (6-6:52am, 14-7:51pm, 25-5:54am).

December (13-11:54pm).

354 NAT SAFETY COUNCIL/GARFIELD HALLOWEEN SAFETY "Gimmie"

October (20-3:55pm, 24-3:52pm, 25-2:54pm,5:20pm, 26-8:53am, 27-5:54pm, 28-5:54am,3:53pm, 29-2:54pm, 30-9:55am,3:18pm,5:54pm, 31-9:53am,2:24pm,5:54pm).

NATIONAL INSURANCE CRIME BUREAU/KEYS AUTO THEFT

This psa "reminds the public that they have the power to prevent vehicle theft, accidents, injuries, and death" by giving tips to prevent auto theft. 10/92 357 30s, 402 60s

357 N. Insurance/Keys Auto Theft 30 sec.
October (22-2:54pm, 28-5:22am).
November (4-5:19pm, 11-6:54pm, 21-11:54pm, 22-5:21pm).
December (8-2:54pm, 30-1:54am).

402 N. Insurance Crime Bureau Auto Theft Keys 60 sec.

October (18-3:49am, 26-6:52am).

November (3-1:53am, 5-7:54am, 8-10:59am, 9-10:54am, 16-8:24pm).

December (6-12:58pm, 10-1:22am, 13-3:55am, 22-1:53am).

OPERATION LIFESAVER/M. GROSS

Michael Gross speaking for Operation Lifesaver talks about how dangerous trains can be and to look and listen when approaching railroad crossing. :30 369

October (5-2:54am, 14-5:54pm, 21-8:26am, 28-1:22pm). November (5-10:55am, 12-3:55pm, 23-4:49pm). December (10-2:54am, 30-7:52pm).

UL LABS/ELECTRIC SHOCK

Promotes the installation of Ground Fault Circuit Intrupptors (GFCI) to prevent electric shocks when using appliances. :30 314

October (10-6:45pm, 19-5:54am, 26-6:25pm). November (2-2:54am, 9-2:54am, 18-8:26am). December (3-1:48pm, 26-5:20am).

UL LABS/SMOKE DETECTORS' BATTERIES

A reminder to check the battery in your smoke detector. 10/92 294

October (8-1:51pm, 9-12:52pm, 25-11:46pm). November (1-2:22am, 17-1:48pm). December (1-5:53pm).

UL LABS/CHRISTMAS '92 SAFETY TIPS

"Consumers can take a few simple steps to protect themselves during the holiday season" says UL LABS in this holiday psa focusing on fire safety hazards. 12/92 30s 224

P-20-12-14 Defen 11:31- E 11:F4- C E 10- T-0-F4- O 13:60- O 13:F3-

US DEPT COMMERCE/ TORNADO SAFEY

The US Department of Commerce and the National Oceanic and Atmospheric Administration give tips on surviving tornadoes and flash floods. 439 5/92:60

October (14-4:55am, 22-10:47pm, 29-4:54am). December (29-1:51am).

US DEPT. OF TRANSPORTATION/ US COAST GUARD

The 1992 National Safe Boating week spot emphasizes the wearing of Personal Flotation Devices and boating safety. 6/92:30-309 ends 10/20/92

309 US COAST GUARD/Monster-Jacket ends 10/11/92 October (10-12:55pm).

US DOT/NEIGBORS

The U.S. Department of Transportation warns viewers whenever they see a sign that a petroleum pipeline exists, call before you dig. :60 409

October (19-6:52am).

US DOT/SAFETY BELT EDUCATION/DUMMY CAM, ANY QUESTIONS

The crash dummys are showing their new "crash cam" views of auto accidents in "dummy cam" and asking if there are "any questions" (in a take-off of the anti-drug campaign psa) to promote seat belt use. 9/92 30sec 260 15sec 154

154 US DOT/Belts/Any Q? 15 sec.

October (6-11:54am, 7-1:37pm 8-1:34pm, 10-2:54pm, 14-8:54am, 20-5:54am). November (1-8:59pm, 4-8:59pm, 12-8:54am, 17-5:54am, 20-5:54pm, 23-11:54pm, 29-8:54pm).

December (3-11:54pm, 8-5:54pm, 14-8:54am, 23-3:26pm, 29-4:25pm,

260 US DOT/DUMMY CAM 30 sec.

October (7-12:55pm, 16-7:45pm, 23-8:59pm).

November (6-6:52pm, 8-11:59am, 15-5:54pm, 28-4:54pm).

December (16-12:48pm).

US DOT/DRUNK DRIVING-HOW TO GET THE CAR KEYS

This campaign shows how to take the car keys from potential drunk drivers. "Whatever you do...do whatever it takes. Friends don't let friends drive drunk." 12/92 15 sec and 30 sec spots: 182 183 184 , 220 , 221 , 365

182 US DOT/Lost Keys - Drunk Driving 15 sec.
December (20-12:59pm, 28-11:19pm, 31-5:25am, 11:54am, 8:59pm).

183 US DOT/Roomies - Drunk Driving 15 sec. December (21-7:22am, 28-11:54pm, 31-8:54am,8:17pm).

184 US DOT/Hot Car Drunk Driving 15 sec.
December (21-4:25pm, 29-5:54am, 31-5:54am, 5:54pm).

220 US DOT/Roomies Drunk Driving 30 sec. December (17-8:20am, 23-4:52am, 31-2:54am).

221 US DOT/Hot Car Drunk Driving 30 sec. December (17-10:50am, 24-6:29pm, 31-12:55pm).

365 US DOT/Lost Keys Drunk Driving 30 sec. December (17-10:50pm, 19-11:54am, 21-11:54pm, 25-8:58pm, 30-12:46pm, 31-1:44am,7:55pm).

US EPA/RADON "GAS MASK"

This psa encourages all homeowners to test their homes for radon by showing the risk to children of radon exposure. 10/92 298

October (8-2:54pm, 9-5:18pm, 18-3:21pm, 31-4:54pm). November (8-12:28pm, 17-3:48pm). December (1-8:59pm, 22-2:54am).

US ENVIRONMENTAL PROTECTION AGENCY/RADON "IF YOU SMOKE"

This psa warns of the dangerous linkage between smoking and radon gas in producing cancer and promotes radon testing. 9/92 30sec 253

October (7-8:21am, 16-3:51pm, 23-6:45pm). November (6-3:55pm, 14-8:58pm, 27-11:25am). December (16-6:53am).

US FIRE ADMINISTRATION/TIME (FIRE IS FAST, THERE IS NO TIME)

This psa emphasizes the speed at which a house fire gets out of control and becomes dangerous. $10/92\ 30 \mathrm{sec}\ 280$

November (7-8:17am, 8-3:22am, 15-6:20am, 27-7:21am, 30-7:20am). December (8-3:21pm, 15-7:20am, 18-11:54pm, 22-4:21am, 29-6:22am).

6. GOVERNMENT

FOOD STAMPS IN OREGON IYI

Belinda Teague, program coordinator for the State of Oregon Offset program, explains to TV 22's Dick Bond how this new joint venture between the Human Resources Dept. and the Employment Dept. will work to get food stamp recipients jobs. 1494 12/91 (4:00) ends 10/31/92

October (1-9:22a, 11-3:22am, 15-2:22am, 27-4:18pm).

NOAA IN SALEM/NATIONAL WEATHER SERVICE'S SALEM OFFICE IYI

OREGON DEPARTMENT OF TRANSPORTATION/I-5 WIDENING PROJECT IYI #1 & #2 Byron Inman, project manager for the Interstate 5 widening project, Oregon Department of Transportation, talks with TV 22's Dick Bond about the five year plan for the widening of nine miles of Interstate 5 around the Salem area. 9/92 4:30 ea 1612 1613

1612 I-5 #1

October (5-12:21pm, 7-12:22pm, 8-12:21pm, 10-12:19am, 12-4:22am, 19-8:22am, 22-12:22am, 26-7:21pm, 29-5:21am).

November (2-2:22pm, 5-7:22am, 7-4:21am, 10-10:19am, 14-8:17am, 18-6:18am, 24-5:22am).

December (2-5:22am, 8-9:17pm, 12-2:22am, 15-8:19pm, 19-9:20pm, 22-1:22am, 26-3:19am, 31-3:21am).

1613 OR DOT I-5 #2

OREGON STATE FAIR/'92 WRAP-UP IYI
Qregon State Fair Director Don Hillman gives his assessment of the 1992 Oregon

SALEM HOUSING AUTHORITY 1YI

Marcia King, housing administrator, explains to TV 22's Dick Bond the functions of the Salem Housing Authority. 10/92 3:30 1618

1618 Salem Housing Auth. #1

October (3-2:23p, 5-11:22am, 6-10:24am, 7-2:22pm, 8-2:23pm, 9-10:22am, 12-2:20pm, 16-2:21pm, 19-3:21am, 20-9:23am, 21-5:18am, 23-1:21pm, 25-4:22am, 26-1:20pm, 28-7:20pm, 31-9:17pm).

November (5-3:22pm, 9-10:17am, 24-11:20pm).

December (3-5:22am, 7-3:21pm, 11-11:22am, 14-10:22pm, 17-6:20am, 21-1:19am, 27-5:19am, 30-2:21am).

SALEM HOUSING AUTHORITY/SOUTHWIND

Marcia King, housing administrator with the Salem Housing Authority, talks with TV 22's Dick Bond about a new facility, "Southview Terrace." It will be under construction soon and Ms. King explains how applications can be made for residency. 10/92 4:00 1619

1619 Salem Housing Auth #2

October (4-10:18p, 5-7:19pm, 6-12:21pm, 7-11:19pm, 9-10:22pm, 13-5:17pm, 14-10:23am, 15-10:19pm, 17-7:19pm, 20-4:22am, 22-7:20am, 24-2:22pm, 27-11:22am, 29-7:22pm).

November (1-8:22pm, 3-8:22am, 6-6:18pm, 11-4:21am, 16-8:20am, 20-11:22am, 26-4:22am).

December (1-5:18am, 4-10:22am, 9-5:22am, 13-7:21pm, 15-9:22pm, 18-6:22am, 26-4:21am, 28-7:22pm).

TEAM OREGON MOTORCYCLE SAFETY IYI

Stan Porter, coordinator of "Team Oregon," the Oregon Department of Transportation's motorcycle training team, talks with TV 22's Dick Bond about Team Oregon. The motorcycle-related fatalities in Oregon are at a 22-year low, according to Mr. Porter. 9/92 4:30 1611

October (1-3:21p, 2-4:18p, 3-8:19p, 4-9:52p, 5-5:16pm, 6-6:21pm, 7-5:18am, 8-7:18am, 10-10:19pm, 20-12:20am, 26-8:19pm, 29-11:21pm, 31-8:21am).

November (2-3:21pm, 4-2:20am, 10-2:21am, 12-9:20pm, 19-12:21am, 23-1:22am).

December (2-11:18pm, 8-12:21am, 14-11:19pm, 16-4:22am, 29-11:19pm).

WORKERS COMPENSATION AWARD IYI

Sarah Harmon, administrator for the Oregon Workers Compensation Division of the state Department of Insurance and Finance, talks with TV 22's Dick Bond about why Oregon received an "Outstanding Achievement Award" in workers compensation. 12/92 4:30 1662

December (12-9:17pm, 13-8:22am, 15-10:22am, 17-12:22pm, 21-2:18pm, 22-3:20pm, 23-4:21pm, 26-7:19am, 27-6:21pm, 28-7:22am, 29-8:22am, 30-9:22am, 12:19pm).

LOCAL PSA'S INVOLVING GOVERNMENT

OREGON NATIONAL GUARD/DOES IT ALL

The national PSA, localized for the Oregon National Guard, shows scenes of the "citizen-soldiers in their federal role, defending America's freedoms in Operation Desert Storm, responding to natural disasters, inderdicting drugs, and aiding the disadvantaged at home and overseas. There is no narration, just music and graphics. (6-92):60 417

October (3-9:49p, 13-6:46am, 20-3:55am, 27-4:54am).

November (6-10:47pm, 10-6:50am, 14-4:52am, 30-10:53pm).

December (7-10:55am, 13-1:25pm, 25-3:39pm).

INTRNATIONAL ASSOC. OF CLERKS, RECORDERS, ELECTION OFFICIALS, AND TREASURERS/VOTE Encouraging eligible voters to register and vote, this PSA "Flag" uses the US flag to shame non-voters into registering and voting in the November election. The spot is tagged with the telephone number of the local elections office for registration information. 8/92:30 267

267 ASSN.CLERKS/FLAG-VOTE ends 11/3/92 October (1-1:52p, 3-5:54a, 5:54p, 4-5:54p, 5-2:54pm, 7-5:54pm, 8-5:54pm, 9-7:54pm, 10-11:54am, 11-5:54am, 2:54pm, 12-5:54am, 2:54pm, 8:22pm, 13-5:54am, 4:47pm, Start non-localized version: 18-2:54am, 24-4:22am, 25-7:55pm, 27-12:53pm, 29-12:54pm, 30-4:21pm). November (1-4:47pm, 2-8:54am, 3-7:21am, 1:49pm, 5:54pm).

US MARINE RESERVE/TOYS FOR TOTS CHRISTMAS CAMPAIGN

The Salem US Marine Reserve unit is participating in the TOYS FOR TOTS Christmas campaign. TV 22 provided local tags to the national spots. 12/92 30s 222 223

222 US Marine Reserve/Toys for Tots #1
December (12-12:50pm, 13-10:58am, 14-5:54am,12:55pm,11:54pm, 15-5:54am,9:21pm, 16-12:48pm, 17-8:54am,6:47pm, 18-12:47pm, 19-3:47am,2:54pm, 20-4:47pm, 21-12:52am, 22-6:49am, 23-5:54am).

223 US Marine Reserve/Toys for Tots #2
December (11-7:54am, 3:54pm, 12-6:48pm, 13-6:21am, 14-8:22am, 3:48pm, 15-9:51am, 16-6:56pm, 17-12:51pm, 18-8:54am, 7:53pm, 19-8:54am, 20-4:55am, 11:58am, 21-9:54am, 22-9:55am, 23-6:55am, 11:54am).

NATIONAL PSA'S INVOLVING GOVERNMENT

AMERICAN LEGION/ VIETNAM VETERANS

The American Legion is encouraging veterans of the Vietnam War to call the number on the screen for help if they feel the need for counseling or if they or their children have suffered any medical problems that might be related to their service in Vietnam. 5/91:30 330

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October (12-2:54am, 19-4:50pm, 27-2:54am).
November (2-9:46pm, 9-11:54pm, 19-5:54am).
December (6-2:54pm, 27-3:55pm).
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AMERICAN LEGION/GET OUT THE VOTE

Using humor, the American Legion gives a "kick in the pants" to get out the vote and register for the next election. 8/92 :30 266

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October (3-5:54a, 7-4:50pm, 11-1:50pm, 13-11:54am, 17-12:12am, 24-2:54am, 27-4:54pm, 30-2:54pm).

November (1-2:54pm, 2-11:54am, 11:54pm, 3-8:22am, 3:21pm, 6:51pm).
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AMERICAN RED CROSS/PERSIAN-GULF VETERANS ASSISTANCE

The Red Cross is offering assistance to those who served in the Persian Gulf War. :30 360

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October (4-5:54a, 14-12:21am, 20-7:46pm).
November (4-6:47pm, 12-2:54am, 22-11:19pm).
December (8-5:54pm, 30-3:20am).
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AMERICAN CHIROPRACTIC ASSOCIATION/THE BILL OF RIGHTS
This historical mini-drama promotes the US Bill of Rights to the Consititution and the continued importance of the rights it guarantees in contemporary life. It is a reminder to vote spot. 8/92 30 264 60 437

264 A.CHIRO/RIGHTS ends 11/3/92 30 sec.
October (4-6:54p, 7-4:21pm, 10-11:54am, 12-11:54am, 13-10:55am, 16-10:54pm, 24-1:19am, 28-3:19pm, 30-11:54am, 31-6:50pm).